

## A LEADING GREEN POWER PURCHASER

Since 2009 The EPA has recognized J.S. McCarthy Printers among the nation's leading green power purchasers.

ORIGINAL PRESS RELEASE

J.S. MCCARTHY PRINTERS MAKES LEADING GREEN POWER PURCHASE

**Augusta, Maine 07/27/09-**

J.S. McCarthy Printers announced today that it appears on the U.S. Environmental Protection Agency's (EPA's) new Top 20 Printers List of the largest green power purchasers in the commercial printing business. J.S. McCarthy Printers is purchasing more than 3 million kilowatt-hours (kWh) of green power annually, which is enough green power to meet 100 percent of the organization's purchased electricity use.

J.S. McCarthy is buying renewable energy certificates (RECs) from Clean Currents.

The Top 20 Printers List, which debuted on July 27, is one of nine Top Partner Lists that EPA releases quarterly, highlighting some of America's largest green power purchasers. J.S. McCarthy Printers currently ranks No. 12 on EPA's Top 20 Printers List. All of EPA's Top Partner Lists are available at [epa.org](http://epa.org).

Rick Tardiff, President and CEO of J.S. McCarthy states, "We are proud to be recognized by the EPA along with such a distinguished group of printers from around the country for our green power initiatives. 100% wind power usage is an important piece of J.S. McCarthy's overall environmental commitment to reduce our carbon footprint from our daily business activities.

"EPA commends our leading partners for their continued commitment to protecting the environment by using green power," said Kathleen Hogan, Director of the Climate Protection Partnerships Division at EPA. "By supporting green power, J.S. McCarthy Printers is reducing its greenhouse gas emissions, supporting clean energy technologies, and contributing to a clean energy future." This purchase also qualifies J.S. McCarthy Printers for EPA's Green Power Leadership Club, a distinction given to organizations that have significantly exceeded EPA's minimum purchase requirements. Green Power Leadership Club members must purchase ten times the partnership's minimum requirement organization-wide.

Green power is electricity that is generated from environmentally preferable renewable resources, such as wind, solar, geothermal, biogas, biomass and low-impact hydro. These resources generate electricity with a net zero increase in carbon dioxide emissions, while offering a superior environmental profile compared to traditional power generation sources. Green power purchases also support the development of new renewable energy generation sources nationwide.

According to the U.S. EPA, J.S. McCarthy Printers's green power purchase of more than 3 million kWh is equivalent to avoiding the carbon dioxide (CO<sub>2</sub>) emissions of more than 400 passenger vehicles per year, or is the equivalent amount of electricity needed to power more than 300 average American homes annually.

**About J.S. McCarthy Printers**

J.S. McCarthy Printers operates seven days a week from its plant located in Augusta, Maine. They employ 130 people servicing customers on the east coast with commercial printed products and distribution services. J.S. McCarthy is recognized as number 272 of the top 400 commercial printers in the country.

**About EPA's Green Power Partnership**

The Green Power Partnership is a voluntary program that encourages organizations to buy green power as a way to reduce the environmental impacts associated with purchased electricity use. The Partnership currently has more than 1,100 Partner organizations voluntarily purchasing billions of kilowatt-hours of green power annually. Partners include a wide variety of leading organizations such as Fortune 500 companies, small and medium sized businesses, local, state, and federal governments, and colleges and universities. For additional information, please visit [epa.org](http://epa.org).