

JS McCARTHY | PRINTERS

CORPORATE  
ENVIRONMENTAL  
POLICY

J.S. McCARTHY  
PRINTERS  
one source one solution



# Corporate Environmental Policy

At J.S. McCarthy Printers, we strive to be a top-quality printer and a responsible corporate citizen. We recognize that our business activities contribute to carbon emissions, and we stand committed to aligning our customers' printing needs with our social responsibility. In today's global marketplace, sustainability is paramount, and for this reason, J.S. McCarthy continually evolves to meet environmental demands centered on the following ideologies.

## Resource Management

Responsible consumption and management, paired with a commitment to renewable resources, are the basic principles that continuously drive our sustainability efforts. We understand that our daily activities have an environmental impact, but we are encouraged that through resource management, we can lessen that impact while still providing quality products. Aside from following environmental laws and regulations, J.S. McCarthy continually seeks innovative alternatives to offset energy consumption. By encouraging the efforts of our consumers and suppliers, we promote resource conservation in our daily work and will continue to foster and support increasingly responsible environmental stewardship.

**Energy:** Reduced energy consumption and emissions offsetting is where J.S. McCarthy began our quest to reduce our environmental impact. We remain committed to powering our facility with 100% wind-generated power, but it does not stop there. Our continuous investment in cutting-edge equipment and lean manufacturing principles mean we operate with world-class energy efficiency. Our commitment to clean energy will continue to evolve as new technologies are made available.

**Water:** We are always looking for new ways to conserve this precious natural resource. Equipment advancements and mindful purchasing continue to decrease our water use. We have installed several water-saving faucets throughout our facilities and are committed to doing so with any future upgrades.

**Waste Management:** As a high-volume manufacturer, we continually invest in new, more efficient equipment that creates less waste. We also lead a progressive recycling program and seek out new ways to ensure ethical forest management in the paper we buy.

**Paper:** It is no secret that recycling is not only the right thing to do; it is also good business. Sending our paper to a responsible facility to be re-pulped or re-purposed into other paper products is a no-brainer. It not only pays in actual money, it pays when customers request recycled products, and we are not only able to get them, but also at an affordable rate! Our combined paper and board recycling efforts generate over 100 tons monthly.

**Ink:** Thanks to in-house ink mixing and press-mounted automatic inking, we have considerably reduced the amount of ink waste we produce. On average, we generate 55 gallons of ink waste per month. A responsible waste management company removes this waste to ensure proper disposal.

**Metal:** All metal in the facility is recycled. We chip metal pallet straps using in-house equipment before they leave the building and recycle close to 30 tons of various metal per year.

**Wood:** We work very hard to minimize wood waste. The majority of the pallets that we receive are re-used to ship out finished jobs. Annually, we recycle an average of 15 tons of wood from pallets that are not the correct size or shape. Any overflow is sent to a local facility that grinds up wood products to supply a Maine-based electric generation facility.

**Plastic:** On average, we recycle 53 tons of plastic annually. This includes pallet wrapping, bottles, barrels, and various other plastics used in our processes. Not only do we recycle plastic, but we also try to minimize the amount that comes into our facility. Our pressroom uses large refillable containers for all our house coatings, eliminating hundreds of 55-gallon plastic drums from our supply chain. These efforts extend down to every employee as we hand out reusable water bottles upon hire to cut down on single use plastic waste.

**Corrugated:** Cardboard has one of the tightest recycling loops, and once it leaves here is re-used to make more cardboard. It is nice knowing that one day waste will most likely come back here and ship our products! We recycle an average of 18 tons of corrugated cardboard per month.

**EWaste:** We work with several e-waste recycling programs to responsibly dispose of e-waste following all local and federal mandates.

**Hazardous Waste:** Our state-of-the-art equipment and lean practices have significantly reduced our hazardous waste generation. We work with suppliers to ensure hazardous waste is responsibly managed to minimize environmental impact.

**Office/Breakroom:** We continue to make improvements aimed at reducing waste in our general office and building. Any renovations use energy star appliances, low-flow automatic faucets, and hand dryers to reduce our consumption of paper products and water. We have all our copiers running in “perfecting mode” by default – that’s, printers speak for double-sided! All our lighting is motion-activated where possible, so unnecessary electricity is not being consumed. We continue to encourage small steps to sustainability; many of our employees bring their own cups for coffee while others drink from recycled paper cups instead of Styrofoam. We believe that every little bit helps, and we are proud to do our part.

## Supply Chain Management

We strive to responsibly purchase all materials and in some cases, use third parties to certify supply chains. We are committed to using paper with recycled content and partnering with clients to achieve design goals that are friendly to Mother Nature. We also collaborate with suppliers to assure transportation of goods in the most efficient manner, even buying paper on rolls and sheeting it to size in-house for maximum efficiency. Our approach continuously evolves thanks to education and open communication among stakeholders.

**Procurement:** As our company grows, so does our supply chain. We understand the importance of managing this constantly evolving partnership with all suppliers.

**Product:** We actively work with suppliers and partner with chain of custody organizations to ensure responsible procurement of materials that include as much recycled content as possible. We are also careful to recognize areas where bulk purchases of items can not only save money but lessen our overall environmental impact.

**Transportation:** Our purchasing department works with suppliers to gang deliveries and often purchases in higher volume to eliminate wasted trips. This reduces emissions and allows us to pass on better volume pricing to our customers.

**Awareness/Continuous Improvement:** As our company grows, the same could be true for our carbon footprint. We are constantly looking for new ways to get products here to meet the customer’s timeline with as little environmental impact as possible. We will continue to seek innovative solutions in all parts of our supply chain because it is simply good business.

## 3<sup>rd</sup> Party Certifications:

**The Forest Stewardship Council® (FSC®):** Promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. J.S. McCarthy's FSC certification provides clients with an opportunity to market their commitment to the environment in the world of print.

**Green-e/Windpower:** 100% of the power used to power our plant is certified wind energy. Center for Resource Solutions certifies our Green-e status annually, and we are proud to be among The EPA's Top 20 Green Power Printers.

**G7:** J.S. McCarthy Printer's proofing and printing presses have been G7 Master Printer qualified. G7 is part of IDEAlliance's industry-leading specifications and certification means that the color on your proof will match what we print.

**SQF:** "SQF" stands for Safe Quality Food. SQF certification is a program overseen by the SQF Institute (SQFI) and recognized by the Global Food Safety Initiative (GFSI). By meeting the rigorous certification standards of this globally recognized program, SQF certified companies demonstrate a commitment to food safety and continuous improvement.

## Certification/Logo Use:

**The Forest Stewardship Council® (FSC®):** Follows a robust logo use policy. If you wish to display the FSC logo on your next project, communicate with your account manager to ensure the proper materials are specified and all displayed logos meet the rigorous FSC Standards.

**Green-e:** The Green-e re-print program allows Green-e Certified Printers to offer the Green-e logo for use on customer projects printed on paper made by Green-e Certified Mills. Each logo use has a unique identifier, so make sure to specify you would like to use only Green-e materials when requesting a quote.

**Printed with Windpower:** J.S. McCarthy Printers holds a copyright for this logo. The Printed with Windpower logo may be displayed on any job printed by J.S. McCarthy without any size or color restrictions. Your account manager can connect you with your very own high-rez copy upon request.

**Printed in the USA:** Our team of skilled craftspeople are proud to continue the tradition of producing quality products made right here in the USA. This logo can be used in any color(s) you choose. Talk with your account manager to make sure this logo is displayed proudly on your next job.

**Printed by Employee Owners:** Our employee-owners share in the success of their hard work. We offer the Printed by Employee Owners logo to any customer who wants to spread the word about the benefits of shared success. Talk to your account manager if you want to help spread the word with your next creation.

**Mobius Loop:** You probably know this as the universal recycling identifier. This image takes on various forms to identify a wide range of messaging, from the recyclability of an item to the type and amount of recycled content found in the item. The Mobius Loop should be used in conjunction with messaging that explains the percentage of recycled content in the substrate or identifies the item is recyclable. Various forms of the Mobius Loop can be found on the logos page of our website and are available to use on your print projects.

## Community Engagement

Print is more than just ink on paper. Every piece J.S. McCarthy prints expands our community and provides a new opportunity to connect with our clients, suppliers, peers and employee-owners. We are grateful for these opportunities to connect, collaborate, learn and educate. This spirit of connection is a strong part of our company culture and is a driving force behind our commitment to give back.

## Community Outreach

**Schools:** Education is a massive part of our community outreach. We always look forward to hosting school tours and information sessions. We hope that through education outreach, we can encourage careers in print or spark the next big idea in a young mind.

**Performing Arts:** We are proud to support the performing arts. We hope our partnerships with local professional and student production groups raises awareness about the importance of art and art education.

**Hunger:** With family business roots, we think many great ideas come from the family dinner table. This philosophy drives our commitment to local soup kitchens, food banks, and shelters. Here at J.S. McCarthy, we believe that a full belly is the spark we all need to light a path to success.

**Health Care:** In 2013, J.S. McCarthy pledged \$100,000 towards health care and wellness education at MaineGeneral's new regional medical center. We continue to annually support this local hospital's fundraising efforts through donations and participation in events.

**Literacy:** Our commitment to literacy comes from a belief that no matter where you live or your socioeconomic status, reading is fundamental. Literacy is not only important in daily life, but a good book can transport you into a world that many only dream of.

**Team Pink INK:** Our very own Donna Dosedlo started Pink Ink; as Donna battled cancer, her mind was not only on beating it but helping others do the same thing. Team Pink Ink has morphed from an internal support group into a community outreach network of J.S. McCarthy employees dedicated to wiping out cancer.

**In-Kind Printing:** J.S. McCarthy is proud to support various charity organizations and events through in-kind print donations. We complete an average of 10 jobs per month to promote charities or causes vital to our communities. There is nothing like quality printing for a cause.

**Pay Day Dress Down Days:** Since 2010, our employees have been dressing down for a cause. Each month our employees choose a different charity or event to donate the proceeds from our monthly dress-down day(s).

**United Way:** Most people are familiar with the mission of United Way globally, but we are proud to support our local United Way through both corporate donations and an annual employee campaign. As a Cornerstone Partner, we believe in its mission to serve in our community and around the world.

## Our People

**Employee Ownership:** J.S. McCarthy is proud to be 100% employee-owned. Our Employee Stock Ownership Plan (ESOP) rewards every employee for their hard work and dedication to customer satisfaction.

**Employee Benefits:** In addition to the ESOP, J.S. McCarthy offers a wide range of employee benefits, including three health plans, a 401k with an employer match, and several wellness benefits for people committed to getting and staying healthy. We offer one-on-one consultation with investment advisors and financial literacy classes because employee wellness is more than just medical. Our culture of wellness is ever-evolving, but we are proud of our J.S. McCarthy Family, who make strides every day to live the best life.

**Safety:** Employee Health and Safety is always on our mind. We work with State OSHA affiliates to ensure our facilities and equipment are safe. Safety is not just a buzzword at J.S. McCarthy. Every employee is part of the process of keeping J.S. McCarthy a safe, healthy place to work.

**Education/Continuous Improvement:** We are constantly looking for new ways to educate and improve in all aspects of our business. Knowledge is power, and that is why we stay active with several operations, software and equipment user groups and use the resources provided by trade associations and other industry leaders. Peer networking plays a huge role in our culture of continuous improvement. It lets us see ideas in action and put proven workflows in place. Our company-wide “Zero-Defects” program emphasizes continuous improvement and engages every employee in the process.

## Associations

**Printing Industries of New England (PINE):** PINE is a regional trade association with more than 125 years of service to the graphic communications industry. It provides resources, advocacy, and education to members. Membership is composed of printers, packaging firms, graphic designers, direct mail firms, label printers, binderies, and vocational schools – anyone involved in the production of printed materials.

**Print United Alliance (PUA):** PUA is the country’s largest graphic arts trade association, representing an industry with approximately one million employees and serving the interests of thousands of member companies through advocacy, education, research, technical information, and cost-saving resources.

**Foil & Specialty Effects Association (FSEA):** Since its inception in 1992, the Foil & Specialty Effects Association has worked toward industry awareness and growth. It serves as a resource and educational platform for decorating technologies, including foil stamping, embossing, cold foil technologies, specialty coatings, laminates, and laser cutting.

**Local Chambers of Commerce:** Local chambers act as advocates for area businesses. By providing networking and educational opportunities to members, chambers strengthen local economies in meaningful ways.

**National Federation of Independent Business (NFIB):** is the voice of small business, advocating on behalf of America’s small and independent business owners, both in Washington, D.C. and in all 50 state capitals. NFIB is nonprofit, nonpartisan, and member-driven. Since its founding in 1943, NFIB has been exclusively dedicated to small and independent businesses and remains so today.

**National Center for Employee Ownership (NCEO):** NCEO is a nonprofit organization that has been supporting the employee ownership community since 1981. NCEO's mission is to help employee ownership thrive.

**Maine Better Transportation Association (MBTA):** Good transportation is essential to the health of Maine's communities and its economy. MBTA has been advocating for investment in a safe, efficient transportation network since its founding in 1939.

**Graphic Arts Alliance (GAA):** GAA was launched in 2002 to help mid-sized printing and packaging companies leverage economies of scale to obtain significant vendor cash rebates and discounts that would typically only be available to \$100 Million companies. Unlike some other groups, GAA was founded by sixteen printers who wanted to unite for the common purpose of increasing their savings on materials and services.

**Digital Solutions Cooperative (Dscoop):** Dscoop is an independent global community of graphic arts professionals who use HP Indigo and related solutions. Dscoop is focused on educating and connecting its members with HP to improve members' business growth, efficiency and profitability.

**Greeting Card Association (GCA):** is dedicated to preserving the quality, production, and expression that greeting cards offer. Since forming, the GCA has welcomed members involved in all aspects of the greeting card market. The open collaboration between manufacturers, wholesalers, and direct vendors is what keeps the association thriving. The peer connections formed by the GCA keep members relevant and knowledgeable about upcoming trends and shifts in the greeting card market.

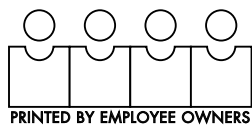
## Awards and Accolades

**PINE Awards:** J.S. McCarthy participates in the Printing Industry of New England Awards of Excellence Program each year. We have received numerous awards of merit in all categories we have entered. In 2013 and 2019, our very own calendar publication was chosen as the Best of Show winner. All first-place awards are submitted for national recognition, and we have been the lucky recipients of three "Benny" awards at the national level. Participation in these programs would not be possible without the vision of great designers and customers who come up with cutting-edge designs that continue to wow judges. Great design matched by great print is an excellent recipe for success.

**FSEA Gold Leaf Awards:** Each year, the Foil & Specialty Effects Association receives hundreds of entries from all over the world that demonstrate the best in foil stamping, embossing, and other specialty effects. The coveted Best of Show Award is chosen from amongst all of the Gold Award winners. J.S. McCarthy is proud to hold back-to-back Best of Show wins in 2017 and 2018 and Honorable Mention in 2019 and 2020, all for our annual calendar publication.

**Business of the Year:** In 2013, the Kennebec Valley Chamber of Commerce recognized J.S. McCarthy as their Business of the Year. We were chosen based on our consistent efforts to innovate and expand to meet customer demand. We are proud to join the ranks of many established winners and look forward to welcoming many more amazing companies in our area into the ranks.

**EPA Top 20 Green Power Printers:** We are proud to be recognized by the Environmental Protection Agency as a top green power printer. Our commitment to the environment is far-reaching, but it started with power, and we are honored to be recognized as we continue our efforts.



Please recycle

