



JS McCARTHY | PRINTERS

CORPORATE  
ENVIRONMENTAL  
POLICY

J.S. McCARTHY PRINTERS

one source one solution 

AUGUSTA ■ PORTLAND ■ BOSTON ■ HARTFORD ■ STAMFORD ■ NEW YORK

# Corporate Environmental Policy

At J.S. McCarthy Printers, we strive to be not only a top-quality printer but also a responsible corporate citizen. We recognize that our business activities contribute to carbon emissions, and we stand committed to aligning our customers' printing needs with our social responsibility. In today's global marketplace, sustainability is paramount, and for this reason, J.S. McCarthy continually evolves in order to meet environmental demands centered on the following ideologies.

## Economical: One Job

Supply chain management is a key factor in our one job approach. We strive to responsibly purchase all materials and use third parties to certify supply chains. We are committed to the use of paper with recycled content and partner with clients to achieve design goals that are friendly to Mother Nature. We also collaborate with suppliers to assure transportation of goods in the most efficient manner, even buying paper on rolls and sheeting it to size in-house for maximum efficiency. J.S. McCarthy's one job approach continuously evolves thanks to education and open communication among stakeholders.

### 3<sup>rd</sup> Party Certifications:

**FSC® certified by NEPCo:** The Forest Stewardship Council® (FSC) promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. J.S. McCarthy's FSC certification provides clients an opportunity to market their commitment to the environment in the world of print.

### Supply Chain Management:

**Procurement:** As our company grows so does our supply chain. We understand the importance of managing this constantly evolving partnership with all suppliers.

**Product:** We actively work with suppliers and partner with chain of custody organizations to ensure responsible procurement of materials that include as much recycled content as possible. We are also careful to recognize areas where bulk purchase of items can not only save money, but lessen our overall environmental impact.

**Transportation:** Our purchasing department works with suppliers to gang deliveries and often purchases in higher volume to eliminate wasted trips which allows us to pass on better volume pricing to our customers.

**Awareness/Continuous Improvement:** We are aware that as our company grows the same will be true for our environmental impact. We are constantly looking for new ways to get product here so it meets the customer's timeline with as little environmental impact as possible. We will continue to seek innovative solutions in all parts of our supply chain because it is simply good business.

## Social: One Community

Every job provides J.S. McCarthy with an opportunity to expand our community. We are proud to print high quality, award winning work right here in the U.S.A. We are grateful to our community, customers, suppliers, peers, and team members alike. Each day we are able to collaborate and educate each other with the understanding that print is more than just ink on paper. Each factor that makes a great community is what makes up our community culture here at J.S. McCarthy. The culture of sharing is who we are and why we are committed to giving back to the community.

## Logos/Certifications

**G7:** J.S. McCarthy Printer's proofing and printing presses have been G7 Master Printer qualified. G7 is part of IDEAlliance's industry-leading set of specifications for achieving gray balance and is the driving force for achieving visual similarity across all print processes. G7 certifies that the color on your proof will match what we print.

**Printed in USA:** As part of our commitment to quality we offer a "Printed in USA" logo for use on materials printed by J.S. McCarthy. We are proud to continue the tradition of quality products made right here in the USA by our quality craftspeople. This logo can be used in any color(s) you choose as well as black and white. Talk with your CSR and we will make sure this logo is displayed proudly on your next job.

## Community Outreach

**Schools:** Education is a huge part of our community outreach. We always look forward to hosting school tours and information sessions. Our hope is that through education outreach we are able to encourage careers in print, or spark the next big idea in a young mind.

**Performing Arts:** We are proud to support the performing arts. We hope our partnerships with local professional and student production groups raises awareness about the importance of art and art education.

**Hunger:** So many great ideas come from the family dinner table. It is that philosophy that developed our commitment to local soup kitchens, food banks and shelters. To some it is just food, but here at J.S. McCarthy we believe that a full belly is the spark we all need to light a path to success.

**Health Care:** In 2013 J.S. McCarthy pledged \$100,000 towards health care and wellness education at MaineGeneral's new regional medical center, and we continue to annually support their fundraising efforts through donations and participation in events.

**Literacy:** Our local community is made up of several rural communities. Our commitment to literacy comes from a belief that no matter where you live or your socioeconomic status, reading should be a fundamental right. Literacy is not only important in daily life, but a good book can transport you into a world that many only dream of.

**Team Pink INK:** Pink Ink was started by our very own Donna Dosedlo; as Donna battled cancer, her mind was not only on beating it, but helping others do the same thing. Team Pink Ink has morphed from an internal support group into a community outreach network of J.S. McCarthy employees dedicated to wiping out cancer.

**In Kind Printing:** J.S. McCarthy is proud to support various charity organizations and events through in kind print donations. We complete an average of 10 jobs per month to promote charities or causes important in our communities. There is nothing like quality printing for a cause.

**Pay Day Dress Down Days:** Started in 2010 to give employees a chance to dress down for a cause. Employees choose a charity each month and on the last pay day of the month employees can dress down for a minimum donation of \$2. All money is donated to the charity chosen each month. On average these events raise around \$250.

**United Way:** Most people are familiar with the mission of United Way globally, but we are proud to support our local United Ways through both corporate donations and employee campaigns. As a company, we believe in their mission to serve. The United Way does a great job connecting people to services that give them the hand up they need to succeed. Our annual corporate and employee donations average \$60,000; we are extremely proud of our continued partnership with United Way.

## Associations

**Printing Industries of New England (PINE):** is a regional trade association with more than 125 years of service to the graphic communications industry providing resources, advocacy, and education to members. Membership is composed of printers, packaging firms, graphic designers, direct mail firms, label printers, finishers, binderies and vocational schools – anyone involved in the production of printed materials.

**Printing Industries of America (PIA):** Printing Industries of America, (PIA) is the largest graphic arts trade association, representing an industry with approximately one million employees and serving the interests of thousands of member companies through advocacy, education, research, technical information, and cost-saving resources.

**Foil & Specialty Effects Association (FSEA):** Since its inception in 1992, the Foil & Specialty Effects Association has worked toward industry awareness and growth. It serves as a resource and educational platform for decorating technologies, including foil stamping, embossing, cold foil technologies, specialty coatings, laminates and laser cutting.

**Local Chambers of Commerce:** Local chambers act as advocates for area businesses. By providing networking and educational opportunities to members, chambers help members learn about business opportunities and challenges relevant to their area.

**National Federation of Independent Business (NFIB):** The National Federation of Independent Business (NFIB) is the voice of small business, advocating on behalf of America's small and independent business owners, both in Washington, D.C., and in all 50 state capitals. NFIB is nonprofit, nonpartisan, and member-driven. Since their founding in 1943, NFIB has been exclusively dedicated to small and independent businesses, and remains so today.

**Maine Better Transportation Association (MBTA):** Good transportation is essential to the health of Maine's communities and its economy. MBTA has been advocating for investment in a safe, efficient transportation network since its founding in 1939.

**Graphic Arts Alliance (GAA):** was launched in 2002 to help mid-sized printing and packaging companies take advantage of an average of \$12,000 annually in vendor cash rebates and discounts that would typically only be available to \$100 Million companies. Unlike some other groups, GAA was founded by sixteen printers who wanted to unite for a common purpose of increasing their savings on materials and services. All members are between the revenue range of \$7MM and \$75MM annually.

**Digital Solutions Cooperative (Dscoop):** Founded in 2005, Dscoop is an independent global community of graphic arts business owners and technical professionals who use HP Indigo, Scitex, high-end Latex, Inkjet equipment and related solutions. Dscoop is focused on educating and connecting its members with each other and with HP to improve members' business growth, efficiency and profitability.

**Greeting Card Association (GCA):** Founded in 1941, the GCA is dedicated to preserving the quality, production, and expression that greeting cards offer. Since forming, the GCA has welcomed members involved in all aspects of the greeting card market. The open collaboration between manufacturers, wholesalers and direct vendors is what keeps the association thriving. The peer connections formed by the GCA keep members relevant and knowledgeable about upcoming trends and shifts in the greeting card market.

## Awards and Accolades

**PINE Awards:** J.S. McCarthy participates in the Printing Industry of New England Awards of Excellence Program each year. We have received numerous awards of merit in all categories we have entered. In 2013 and 2019 our very own calendar publication was chosen as the best of show winner. All first place awards are submitted for national awards and we have been the lucky recipients of two “Benny” awards at the national level. Participation in these programs would not be possible without the vision of great designers and customers who come up with cutting edge designs that continue to wow judges. Great design matched by great print is an excellent recipe for success.

**FSEA Gold Leaf Awards:** Each year, the Foil & Specialty Effects Association receives hundreds of entries from all over the world that demonstrate the best in foil stamping, embossing, and other specialty effects. The coveted Best of Show Award is chosen from amongst all of the Gold Award winners. J.S. McCarthy is very proud to hold back to back Best of Show wins in 2017 and 2018 and Honorable Mention in 2019 for our annual calendar publication.

**Business of the Year:** In 2013 the Kennebec Valley Chamber of Commerce recognized J.S. McCarthy as their Business of the Year. We were chosen based on our consistent efforts to innovate and expand to meet customer demand. We are proud to join the ranks of many established winners, and look forward to welcoming many more amazing companies in our area into the ranks.

**EPA Top 20 Green Power Printers:** We are proud to be recognized by the Environmental Protection Agency as a top green power printer. Our commitment to the environment is far reaching, but it started with power and we are honored to be recognized as we continue our efforts.

## Our People

**Safety:** Employee Health and Safety is always on our mind. We work with State OSHA affiliates at all of our locations to ensure the facilities and equipment are safe. Safety is not just a buzzword at J.S. McCarthy. Every employee is part of the process keeping J.S. McCarthy a safe healthy place to work.

**Wellness/Benefits:** J.S. McCarthy offers a wide range of employee benefits including three health plans, a 401k with an employer match, and several wellness benefits for people who are committed to getting and staying healthy. We offer one on one consultation with investment advisors and financial literacy classes because employee wellness is more than just medical. Our culture of wellness is ever evolving, but we are proud of our J.S. McCarthy Family who make strides every day to live the best life.

**Education/Continuous Improvement:** We are constantly looking for new ways to educate and improve all aspects of our business. Knowledge is power and that is why we stay active with several software and equipment user groups as well as using the resources provided by trade associations and other industry leaders. Peer networking plays a huge role in our culture of continuous improvement. Peer involvement lets us see ideas in action and put proven workflows in place. We are always looking for new peer connections and have an open door policy for anyone who wants to come see what we are doing.

## Environmental: One Environment

One job and one community must be in sync to ensure the well-being of one environment. Responsible consumption and management paired with a commitment to renewable resources are the basic principles that drive our continuous effort to be sustainable.

**Resource Consumption:** Aside from following federal environmental laws and regulations, J.S. McCarthy continually seeks out innovative alternatives to offset our energy consumption. By encouraging the efforts of our consumers and suppliers, we promote resource conservation in our daily work and will continue to foster and support increasingly responsible corporate citizenship.

**Water:** We are always looking for new ways to conserve this precious natural resource. Equipment advancements and mindful purchasing continue to decrease our water use. We have installed several water saving faucets throughout our facilities and are committed to doing so with any future upgrades and additions.

**Energy:** Reduced energy consumption and emissions offsetting is where J.S. McCarthy began our quest to reduce our environmental impact. We remain committed to 100% wind power to keep our machines running, but it does not stop there. We also use natural gas for our heat. Our commitment to clean energy will continue to evolve as new technologies are made available. At the end of the day we must run our facilities in order to deliver our products, but we remain committed to using clean energy to do so whenever possible.

**Resource Management:** J.S. McCarthy is committed to responsible resource management. We understand that our daily activities have an environmental impact, but we are encouraged that through resource management we are able to lessen that impact while still providing quality products.

**Waste management:** As a high-volume producer, we continually invest in new, more efficient equipment that creates less waste. We also lead a progressive recycling program and seek out new ways to ensure ethical forest management in the paper we buy.

**Paper:** With an average of 160 tons of waste paper and 5 tons of waste paperboard generated per month from our facility it is no secret that recycling is not only the right thing to do, it is just good business. Sending our paper to a responsible facility to be re-pulped or re-purposed into other paper products is a no brainer. It not only pays in real money, it pays when customers request recycled products and we are not only able to get them, but also at an affordable rate!

**Ink:** Thanks to in house ink mixing and press mounted automatic inking we have considerably reduced the amount of ink waste we produce. On average we generate 55 gallons of ink waste per month. This waste is removed by a responsible waste management company to ensure proper disposal.

**Office/Breakroom:** We continue to make improvements aimed at reducing waste in our general office and building. Any renovations use energy star appliances, low flow automatic faucets and Dyson Airblades to reduce our consumption of paper products and water. We have all our copiers running in “perfecting mode” by default – that’s printers speak for double sided! All our lighting is motion activated where possible so unnecessary electricity not being consumed. We continue to encourage small steps to sustainability; many of our employees bring their own cups for coffee while others drink from recycled paper cups instead of Styrofoam. We believe that every little bit helps and we are proud to do our part.

**Wood:** We work very hard to minimize wood waste. The majority of the pallets that we receive are reused to ship out finished jobs. On average we recycle 15 tons of wood from pallets that are not the correct size or shape. Many of our employees use these to heat their homes in the winter. The overflow is sent to a local facility that grinds up wood products to supply a Maine based electric generation facility.

**Plastic:** On average we recycle 53 tons of plastic annually. This includes pallet wrapping, bottles, barrels and various other plastics used in our processes. Not only do we recycle plastic, we try to minimize the amount that comes into our facility. Our pressroom uses large re-fillable containers for all our house coatings, thus eliminating hundreds of 55 gallon plastic drums previously used.

**Metal:** All metal in the facility is recycled. Using in house equipment, we chip metal pallet straps even before they leave the building and recycle close to 30 tons of various metal products per year.

**Corrugated:** An average of 7.5 tons of corrugated cardboard is recycled per month. Cardboard has one of the tightest recycling loops, and once it leaves here is re-used to make more cardboard. It is nice knowing that one day waste will most likely come back here and be used to ship our products!

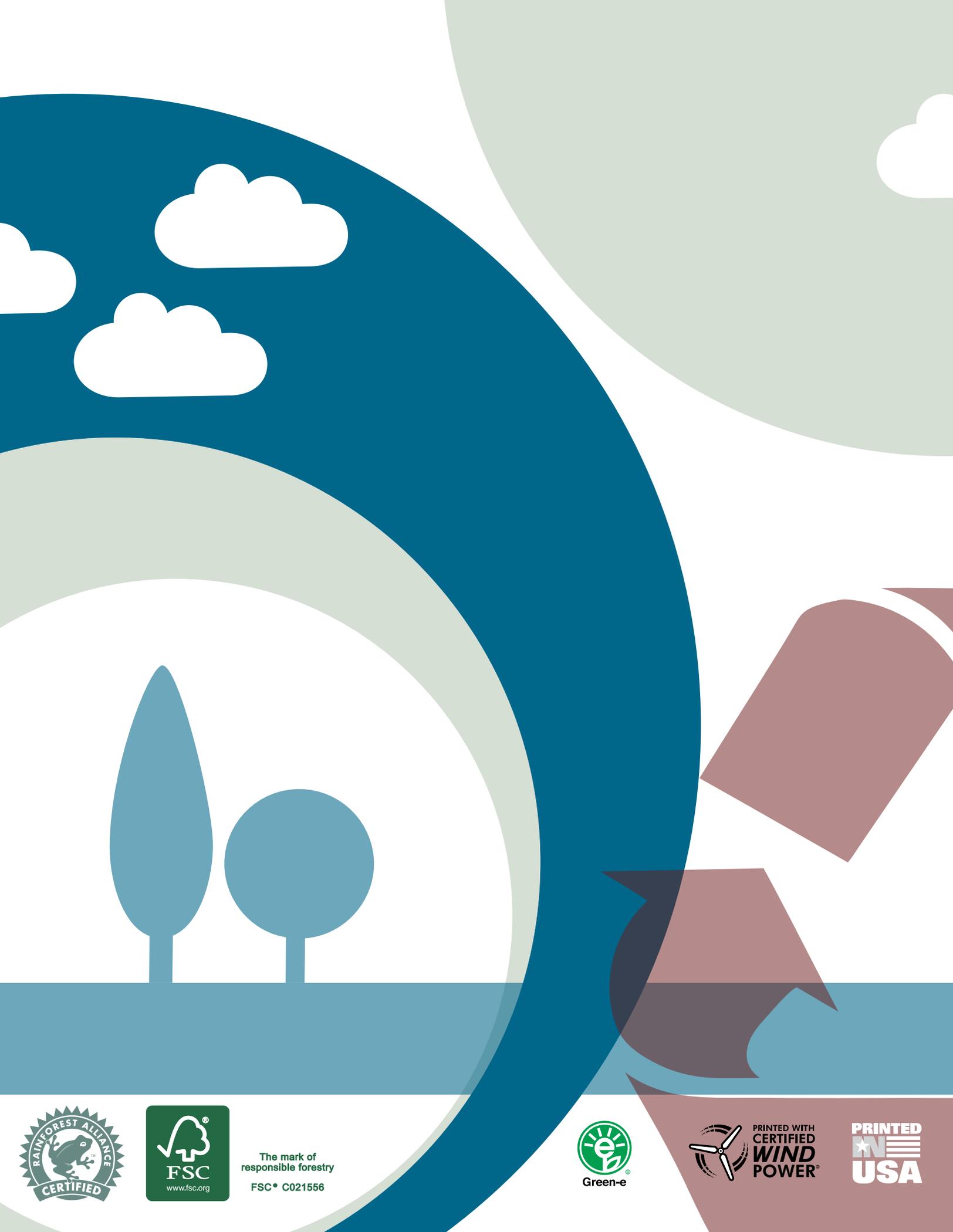
**EWaste:** We work with several e-waste recycling programs. One is a program through our local United Way that allows us to recycle some of our smaller items and the proceeds directly benefit local United Way programs.

**Consumables:** We recycle batteries, toner, light bulbs and other materials that can be harmful in a landfill. Not only is this the law, but as part of our commitment to Mother Nature we try to minimize the amount of waste that goes into landfills as much as possible.

**Hazardous Waste Management:** Our state of the art equipment and lean practices have greatly reduced our hazardous waste generation. We work with suppliers to ensure hazardous waste is responsibly managed and its environmental impact is minimized.

### 3<sup>rd</sup> Party Certification

**Green-e/Windpower:** 100% of the power used to power our plant is certified wind energy. We certify our Green-e status through Schneider Electric, and are very proud to be among The EPA's Top 20 Green Power Printers.



The mark of  
responsible forestry  
FSC® C021556

